

Ida Institute Motivational Engagement Workshop

Guest speaker: Dr. Louise Hickson

When: Friday February 4th, 2011

9:00 AM – 5:00PM

Where: Macquarie University Campus, Building X5B, Room 292

Do you often feel that you waste energy persuading your patients to change behavior relating to their hearing care with questionable results? Patient motivation is critical for implementing the recommendations made by the audiologist but it can be difficult to determine the patient's state of readiness for change and to create a dialogue to enhance their motivation.

Please join us for an interactive workshop where you will collaborate with other hearing care professionals in an exploration of motivational engagement and an introduction to the Ida Institute Learning Modules 1 and 2. All participants will be given an Ida Tool Kit. CPD points will apply.

This one-day, interactive workshop will engage participants in a unique collaborative inquiry process with a goal of providing practical, actionable knowledge and tools to facilitate patient-centered hearing care.

Topics Include:

- The Patient journey - Develop a new perspective for taking a case history
- The Lines, the Box and the Circle- Learn how to uncover your patient's motivations and prepare them for change relating to their hearing health
- Ida Institute Basics - Discuss adult learning principles as part of the rehabilitation process

The workshop fee is \$30 AUD per participant and includes lunch and an Ida tool kit.

For more information on the workshop contact Sharmi Albrechtsen, shn@idainstitute.dk

To learn more about the Ida Institute, please visit www.idainstitute.com.

Please note places are limited, so early registration is advised.